"Ek Bharat Shrestha Bharat"

Faculty of Management, CGC Jhanjeri organized various activities under the flagship programme of 'Ek Bharat Shreshth Bharat' as per the AICTE guidelines. The "Ek Bharat Shrestha Bharat" Programme aims to actively enhance interaction between people of diverse cultures living in different States and UT's in India. With the objective of promoting greater mutual understanding amongst them each year, every State/UT is paired with another State/UT in India for reciprocal interaction between the people.

As per AICTE guidelines, Punjab has been paired with Andhra Pradesh for the year 2019. Various activities have been conducted by our college in this regard. A quiz competition was organized where students were asked questions relating to music, drama, cuisine, language, history, tourism and other forms of exchange between the people of Punjab and Andhra Pradesh. A debate competition was held where the students gave their opinions for and against the motion on various topics related to cultural diversities between the two states. A rangoli competition was also arranged where the students participated enthusiastically. Nukkad Natak was also performed by students on theme "Unity in Cultural Diversity"

To sum up all the activities, a cultural event was organized where the students danced to the tunes of folk songs of Punjab and Andhra Pradesh. Later, Principal of Management delivered a speech highlighting the cultural bonding between the two states. She also elaborated on how this event has been an enriching experience for all and how it has helped strengthening the bond between the two states. Towards the end, a prize distribution ceremony was held where Principal Management distributed prizes and certificates among the students.





Faculty of Management

Welcomes you to

Quiz Competition | Debate Competition Cultural Programme Rangoli | Nukkad Natak







